



Apollo PTA Read-A-Thon

Dear Apollo Parents,

Take 2 (ding, ding). Although we would have loved to have worked with Read for My School's digital platform, the Apollo PTA has decided to do this Read-A-Thon on our own. We are extremely excited to offer this Spring Fundraiser that combines our love for reading while teaching the importance of giving back. This engaging read-a-thon will provide teachers, parents and students a way to support our school goals and motivate our students to read.

GET STARTED! In your take-home packet you will find a parent letter, a prize flyer, a sponsorship form and minute tracker sheet.

START READING! Running March 13th-April 7th, we encourage you to record your child's minute total to the Minute Tracker sheet. It serves as a wonderful way to track and manage your child's progress throughout our read-a-thon, as well as, a way to connect with your child through reading together!

START FUNDRAISING! Use the sponsorship form attached to collect donations. You can use email, Facebook or other modes of social media to get the word out. Credit card donations may be submitted through our Apollo PTA website <http://apollopta.org>, please remember to enter your child's first and last name, teacher and grade when submitting the credit card donation via PayPal to ensure classroom prize credit. Checks made out to "Apollo PTA" and cash are also accepted and should be documented below and secured within provided envelope. The leaderboard announcements will be posted on Facebook, so please make sure you have "liked" the Apollo Elementary PTA Facebook page: <https://www.facebook.com/apolloelementarypta/>. You may still collect cash or check as well; please make checks payable to "Apollo PTA".

By working together as a team, we can meet our school reading and fundraising goals!

Apollo PTA Reading and Fundraising Goals:

1. To raise **\$27,000** to support various Apollo Elementary program initiatives
2. A school goal to read over **200,000** minutes

Funds raised will help Apollo in the following ways:

1. Student Enrichment (Art Docent Program, Math & Reading Incentive Programs, Science Fair, 5th Grade Camp)
2. Staff Support (Yearly Teacher Stipends, Apollo PTA Special Funding Requests)
3. Social Activities (Multicultural Night, Missoula Children's Theater, Bingo Night, Movie Night & Spring Fling)
4. Connect Apollo & Families (Back-to-School-Social, KinderConnect, MERLINConnect, ELL Engagement)
5. School & Family Services (Emergency Preparedness Backpacks & Parent Education)

On April 7th, please turn in your Minute Tracker Sheet, Sponsorship Form and any cash or check donations you received in the envelope provided. All prizes will be rewarded at the end of the fundraiser.

We are excited to share this opportunity with our Apollo families and look forward to working with you to reach our reading and fundraising goals!

So what are you waiting for? Let's starting reading and fundraising today!

Sincerely,

Kristi Hammond & Maricel Paulino,

Co-VP Fundraising, Apollo PTA
vpfundraising@apollopta.org